

## Communications

The Brunel colour palette consists of Primary, Neutral and Secondary tones. It's important when working with you use the exact codes below to depict them accurately.

### Primary palette

Pantone 200	Pantone 540	White
C 0 M 100 Y 90 K 10	C 100 M 60 Y 90 K 10	
R 190 G 15 B 52	R 0 G 50 B 91	R 255 G 255 B 255
#be0f34	#00325b	#ffffff

### Secondary palette

Pantone 321	Pantone 2603	Pantone 2716	Pantone 871
C 100 M 0 Y 40 K 20	C 71 M 100 Y 0 K 0	C 44 M 25 Y 0 K 0	C 10 M 25 Y 90 K 35
R 0 G 137 B 152	R 112 G 39 B 133	R 132 G 165 B 220	R 145 G 123 B 76
#008998	#702785	#84a5dc	#917b4c

### Neutral palette

Pantone Cool Grey 11	Pantone Cool Grey 6

C 0 M 0 Y 0 K 75	C 0 M 0 Y 0 K 45
R 78 G 78 B 78	R 175 G 175 B 175
#4d4e53	#afafaf

**Notes on using the colour palette:**

- The colour palette is designed to be used across the whole of the university, with no specific colours re areas. The aim is to ensure a unified 'Brunel' look and feel in all areas.
- There will be occasions when it's impossible to exactly match colours (for example clothing): In these c use the closest colour possible, rather than attempting to get an exact match.

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